4   presenting a first set of entertainment system data in the obtained record

5   corresponding to the first entertainment selection on a display device;

6   presenting a selectable identifier corresponding to the first set of

7   entertainment system data on the display device;

8   receiving a selection of the selectable identifier;

9   accessing instructions linked to the selectable identifier;

10   performing a search based on the accessed instructions for a second

11   entertainment selection having a corresponding second set of entertainment system data

12   related to the first set of entertainment system data; and

13   presenting a result of the search on the display device.

1   2.   (Unchanged) The method of Claim 1, wherein obtaining the record

2   comprises referencing an entertainment selection identifier of the first entertainment

3   selection in a database.

1   3.   (Unchanged) The method of Claim 1, wherein presenting the selectable

2   identifier comprises generating an identifier that is distinguishable from non-selectable

3   text.

1   4.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises searching a database for the entertainment system data related to the first set of

3   entertainment system data.

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5.   (Unchanged) The method of Claim 1, wherein presenting the result of the
2   search comprises displaying the result of the search in a synopsis box on the display
3   device.

6.   (Amended) A computer-readable medium having stored thereon a
2   sequence of instructions, the sequence of instructions including instructions which, when
3   executed by a processor, causes the processor to perform operations comprising:
4   obtaining a record corresponding to a first entertainment selection;
5   presenting a first set of entertainment system data in the obtained record
6   corresponding to the first entertainment selection on a display device;
7   presenting a selectable identifier corresponding to the first set of
8   entertainment system data on the display device;
9   receiving a selection of the selectable identifier;
10   accessing instructions linked to the selectable identifier;
11   performing a search based on the accessed instructions for a second entertainment
12   selection having a corresponding second set of entertainment system data related to the
13   first set of entertainment system data; and
14   presenting a result of the search on the display device.

7.   (Unchanged) The computer-readable medium of Claim 6, wherein
2   obtaining the record comprises referencing an entertainment selection identifier of the
3   first entertainment selection in a database.

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1   8.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   presenting the selectable identifier comprises generating an identifier that is

3   distinguishable from non-selectable text.

1   9.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   performing the search comprises searching a database for entertainment system data

3   related to the first set of entertainment system data.

1   10.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   presenting the result of the search comprises displaying the result of the search in a

3   synopsis box on the display device.

1   11.   (Amended) A system control agent, comprising:

2   a data parser that formats entertainment system data into an identifier

3   portion and a data portion;

4   a data engine, coupled to the data parser, that stores the entertainment

5   system data into a database according to corresponding entertainment selections; and

6   a query interface, coupled to the database, that configures a graphical user

7   interface (GUI) having an identifier corresponding to a first set of entertainment system

8   data of a first entertainment selection, the identifier being selectable to cause the query

9   interface to execute instructions linked to the identifier that require a search to be

10   performed in the data engine and to display a second entertainment selection, resulting

11   from the search, having a corresponding second set of entertainment system data related

12   to the first set of entertainment system data.

1   12.   (Unchanged) The system control agent of Claim 11, wherein the query

2   interface comprises:

3   a user interface unit that receives an identity of the identifier selected;

4   a database interface unit, coupled to the user interface, that searches the

5   database for the second entertainment selection having the corresponding second set of

6   entertainment system data related to the first set of entertainment system data; and

7   a synopsis box building unit, coupled to the database interface unit, that

8   displays the identity of the second entertainment selection on a display device.

1   13.   (Amended) A computer system, comprising:

2   a bus;

3   a processor coupled to the bus;

4   a system control agent, coupled to the bus, that includes a data parser that

5   formats entertainment system data into an identifier portion and a data portion, a data

6   engine that stores the entertainment system data into a database according to

7   corresponding entertainment selections, a query interface that configures a graphical user

8   interface (GUI) having an identifier corresponding to a first set of entertainment system

9   data of a first entertainment selection, the identifier being selectable to cause the query

10   interface to execute instructions linked to the identifier that require a search to be

11   performed in the data engine and to display a second entertainment selection, resulting

12   from the search, having a corresponding second set of entertainment system data related

13   to the first set of entertainment system data.

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1   14.   (Unchanged) The computer system of Claim 13, wherein the query

2   interface comprises:

3   a user interface unit that receives an identity of the identifier selected;

4   a database interface unit, coupled to the user interface, that searches the

5   database for the second entertainment selection having the corresponding second set of

6   entertainment system data related to the first set of entertainment system data; and

7   a synopsis box building unit, coupled to the database interface unit, that

8   displays the identity of the second entertainment selection on a display device.

1   15.   (Amended) A graphical user interface (GUI), comprising:

2   a first set of entertainment system data corresponding to a first

3   entertainment system selection;

4   an identifier corresponding to the first set of entertainment system data of

5   the first entertainment selection, the identifier being selectable to cause a query interface

6   to execute instructions linked to the identifier that require a search to be performed in a

7   data engine and to generate a synopsis box that displays a second set of entertainment

8   system data of a second entertainment selection, resulting from the search,, the second set

9   of entertainment system data being related to the first set of entertainment system data.

1   16.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises performing a search of records of entertainment system data received from a

3   plurality of different sources.

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1   17.   (Unchanged) The method of Claim 1, wherein the entertainment selections

2   are selected from the group comprising programs, music selections, software

3   applications, files, and Internet broadcasts.

1   18.   (Unchanged) The method of Claim 1, wherein performing the search

2   comprises performing a search in accordance with instructions stored with the first set of

3   entertainment system data to find other entertainment selections.

1   19.   (Unchanged) The method of Claim 1, wherein the second set of

2   entertainment data is related to the first set of entertainment data in that an item of data

3   corresponding to the same trait is the same in both sets of data.

1   20.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   performing the search comprises performing a search of records of entertainment system

3   data received from a plurality of different sources.

1   21.   (Unchanged) The computer-readable medium of Claim 6, wherein the

2   entertainment selections are selected from the group comprising programs, music

3   selections, software applications, files, and Internet broadcasts.

1   22.   (Unchanged) The computer-readable medium of Claim 6, wherein

2   performing the search comprises performing a search in accordance with instructions

3   stored with the first set of entertainment system data to find other entertainment

4   selections.

1   23.   (Unchanged) The computer-readable medium of Claim 6, wherein the

2   second set of entertainment data is related to the first set of entertainment data in that an

3   item of data corresponding to the same trait is the same in both sets of data.

1   24.   (Unchanged) The system control agent of Claim 11, wherein the

2   entertainment system data is received from a plurality of different sources.

1   25.   (Unchanged) The system control agent of Claim 12, wherein the database

2   interface unit searches the database in accordance with instructions that it retrieves from

3   storage with the first set of entertainment system data.

1   26.   (Unchanged) The GUI of Claim 15, further comprising non-selectable text

2   corresponding to entertainment system data of the first entertainment selection.

1   27.   (Unchanged) The GUI of Claim 26, wherein the selectable identifier is

2   presented so that it is distinguishable from non-selectable text.

1   28.   (Amended) A method comprising:

2   obtaining a record at an entertainment system, the record containing descriptive

3   data describing a first program;

4   presenting the descriptive data on a display device of the entertainment system;

5   presenting a selectable identifier on the display device, the selectable identifier

6   corresponding to the descriptive data;

7   receiving a selection of the selectable identifier;

8   accessing instructions linked to the selectable identifier;

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9   performing a search of records of the entertainment system based on the accessed

10   instructions to identify a second program having descriptive data that is related to the

11   descriptive data of the first program; and

12   presenting a result of the search on the display device.

1   29.   (Unchanged) The method of Claim 28, wherein presenting the selectable

2   identifier comprises generating an identifier that is distinguishable from non-selectable

3   text.

1   30.   (Unchanged) The method of Claim 28, wherein performing the search

2   comprises searching a database of records for programs, the records having identifiers

3   . . and a data portion for each identifier, the data portion containing the descriptive data.

1   31.   (Unchanged) The method of Claim 30, wherein performing the search

2   comprises performing a search of records of data received from a plurality of different

3   sources.

1   32.   (Unchanged) The method of Claim 28, wherein performing the search

2   comprises performing a search in accordance with instructions stored with the first set of

3   descriptive data to find other programs.

1   33.   (Unchanged) The method of Claim 28, wherein the descriptive data of the

2   second program is related to the descriptive data of the first program in that an item of

3   data is the same in both.